

THE WEST VIRGINIA READING ASSOCIATION SIXTY-FIRST CONFERENCE PROGRAM

NOVEMBER 17-18, 2016

THE GREENBRIER RESORT
WHITE SULPHUR SPRINGS, WEST VIRGINIA



WELCOME TO THE 61st WVRA CONFERENCE

Invest In Reading

Dear Conferees,

The 61st Conference invites you to Invest in Reading. At no other time in our state or organization's history has this theme been more timely. Last summer, flood waters ravaged our state, destroyed our schools, and forever changed the lives of our students, their families, and our citizens.

Throughout the conference, we will pay tribute to the efforts of our educators and the West Virginia Reading Association (WVRA) to make the West Virginia hills come alive again with the sounds of reading. In addition to these tributes, there will be inspirational keynote addresses, featured speakers, author luncheons, and an exhibit hall with the latest educational innovations. Workshops will reflect three "Invest in Reading" conference strands of Partnerships, New Ideas, and Student Achievement.

The Conference Committee wishes you many positive learning experiences on this unique professional development opportunity. Please let any of us know how we can assist in your conference experience. Please complete the evaluation form in the back of this program, and leave it at the registration table.

The Conference Planning Team

Table of Contents			
THURSDAY		FRIDAY	
Conference and WVRA Team	3-5	Friday Highlights	23
Daily Schedule	6	WVRA Awards	24-26
Rooms and Maps	7-9	Friday Concurrent Sessions	27-28
Authors	10	Third General Session—Garner	29
Vendors	11	Friday Luncheon—Edens	31
Keynotes/Featured Speakers	12-13	Friday Workshops	32-34
Thursday Highlights	14	Closing Session	35
Opening Session-Nespor	15	Advertisements	35-39
Thursday Concurrent Sessions	16-18	Annual Report	40-46
Second General Session—Rasinski	19	Evaluation	47
Thursday Luncheon	20		
Thursday Workshops	21-22		

ASK THE CONFERENCE AND WVRA TEAM...



Bruce Neal
...President



Ron Chadwell
...President Elect



Kathie Blue
...Vice-President



Shawn Queen
...Secretary



Chrisanne Diaz
...ILA Membership



Dennis Caldwell
...Treasurer



Joyce Morris
...ILA State Coordinator



Tony Nichols
...Past President



Frances Horton
...Exhibits



Brenda Chadwell
...Exhibits



Aleda Hileman
...Registration



Teresa Brown
...WV Authors



Margie Suder
...Parents and Reading



Moke Post
...Finance Chair



Elaine Hussell
...Evaluations



Brian Bailey
... Web Site
...Technology



Leonard Walker
...Technology
...Advertising



Jone Hersch
...Hostesses



Jean Workman
...Bylaws



Dr. Paige Carney-Salgado
...Higher Education
...Student Members



Viki Caldwell and Janet Foss
...Hospitality



Sharon Cuomo and Jenny Stucin
...WVRA Awards



Rebecca Hatfield
...Media In Education



Sharon Diaz
...WVRA History
...Archives



Boyd Mynes
...Administrators



Dr. Mary Marockie
... Publications



Jean Pearcy
...Research & Studies



Pat Myers
...Honor Councils



Kim Burris
...International Programs



Charlotte Webb
...WVDE Liaison



Beverly Kingery
...WVBOE Liaison



Karen Ashbrook
...Early Literacy
Council



Jan McNeel
...WV Writing Exchange
Council

**...WE WILL BE HAPPY TO ASSIST WITH YOUR
CONFERENCE EXPERIENCE!**

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Greenbrier
McDowell
Mercer
Monroe
Pocahontas
Raleigh
Summers
Wyoming

**...TO JOIN OR
ACTIVATE A NEW
COUNCIL, CONTACT
THESE DISTRICT
DIRECTORS**

SCHEDULE

THURSDAY

7:30 Registration
 8:00 Exhibits, Networking
 8:30-9:45 Opening Session
 10:00-10:45 Sessions
 11:00-11:45 Keynote
 12:00-1:15 Lunch
 1:30-3:30 Workshops

FRIDAY

7:00 Registration
 8:00 Exhibits, Networking
 8:30-9:45 WVRA Awards
 10:00-10:45 Sessions
 11:00-11:45 Keynote
 12:00-1:15 Lunch & Concerts
 1:30-3:15- Workshops
 3:30-4:00 WVRA Delegate
 Assembly/Door Prizes

PRE-PLANNING TIP

PLANNING YOUR DAYS WILL BE EXTREMELY USEFUL IN GETTING THE MOST OF YOUR PROFESSIONAL DEVELOPMENT EXPERIENCE. THERE ARE MULTIPLE OPTIONS TO CHOOSE INCLUDING SESSIONS, EXHIBITS, AND AUTHOR/ ILLUSTRATOR OPPORTUNITIES. CHECK WITH THE HOSTS/ HOSTESSES FOR LOCATIONS AND WATCH FOR SIGNAGE THROUGHOUT THE RESORT.

MY CONFERENCE PLANNER-Thursday

7:00-8:00 Register
 8:00 Exhibits, Networking
 8:30-9:45 Keynote, Chesapeake Room
 10:00-10:45

Session _____

Location _____

11:00-11:45 Keynote, Chesapeake Room

12:00-1:15 Lunch Plans _____

1:30-3:30

Workshop _____

Location _____

CONFERENCE NOTES

MY CONFERENCE PLANNER-Friday

7:00 Register
 8:00 Exhibits, Networking
 8:30-9:45 WVRA Awards, Chesapeake Room
 10:00-10:45

Session _____

Location _____

11:00-11:45 Keynote, Chesapeake Room

12:00-1:15 Lunch Plans _____

1:30-3:15

Workshop _____

Location _____

3:30-4:00 WVRA Delegate Assembly, Door Prizes
Chesapeake Room

CONFERENCE NOTES

Written Directions to Meeting Rooms by Area

The meeting rooms are divided into four major areas: **Upper Bunker Rooms, Bunker Level, Conference Center and Eisenhower Parlors.**

<p>Upper Bunker Rooms</p> <p>Knowland Martin Stewart Johnson Rayburn</p> <p>Take the elevator at the far side of the Exhibit Hall.</p>	<p>Bunker Level Rooms</p> <p>Exhibit Hall Governor's Hall Mountaineer Room Culinary Arts</p> <p>Take the spiral staircases to second floor or the elevator. Push the E button.</p>
<p>Conference Center</p> <p>WV Room McKinley Hayes Fillmore</p> <p>On the Exhibit Hall floor, turn left at the staircases and proceed down the hallway.</p>	<p>PLEASE ASK A HOST OR HOSTESS, OR CONSULT THE MAP FOR DIRECTIONS</p>

All Keynote addresses and general assemblies will be held in the Chesapeake Room located at the bottom of the spiral staircases. All luncheons and breakfasts will be served in the Crystal Room located beside the Chesapeake Room.

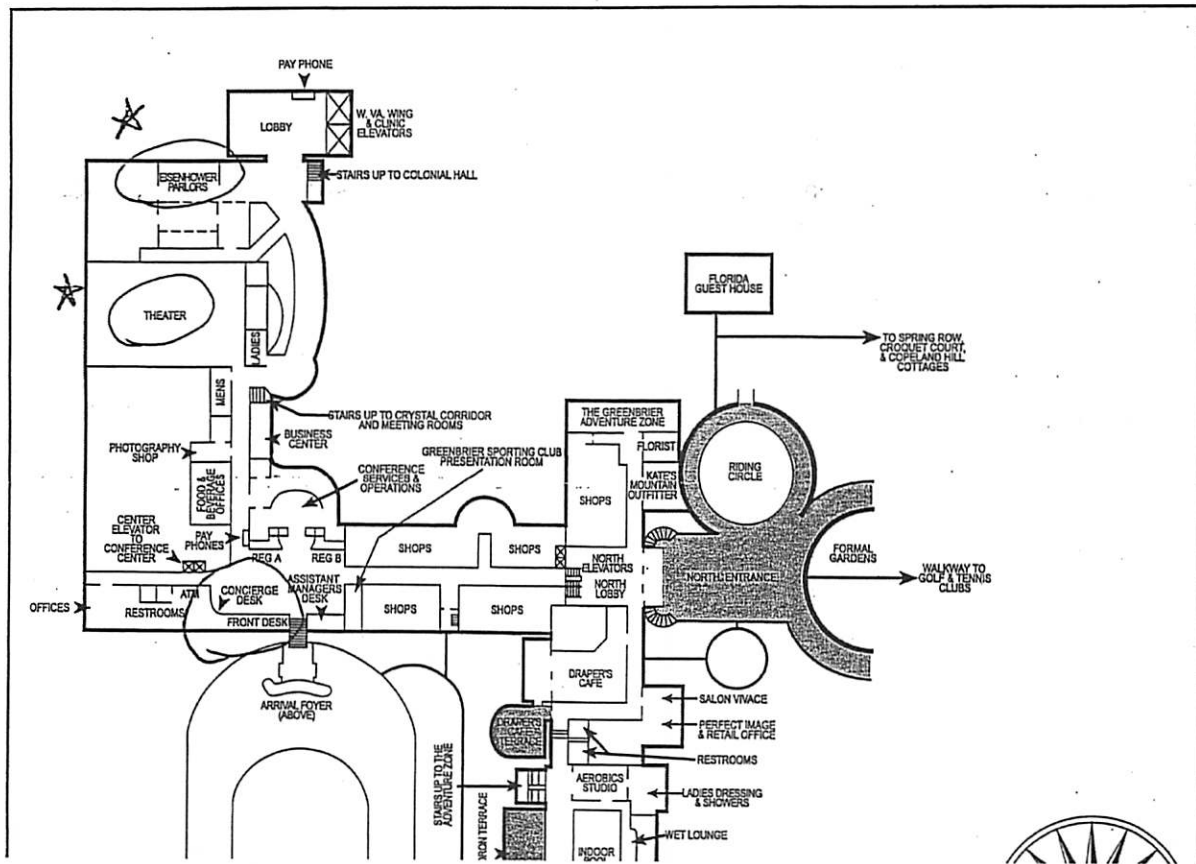
Conference Hosts and Hostesses

INFORMATION AVAILABLE FROM GREEN RIBBON WEARERS

MELISSA BOOTHE
 KATHY CHAPMAN
 SHARON CUOMO
 ANN DEVER
 SHARON DIAZ
 DR. ROBERT HARRISON
 JONE HERSCH
 ELAINE HUSSELL

BILLIE JOHNSON
 AMBER MYERS
 HELEN ROBERTS
 REBECCA ROLL
 JENNY K. STUCIN
 MARGIE SUDER
 JENNA WILLIAMS
 RACHEL WORKMAN

LOWER LOBBY



ON LOCATION

WVRA IS PLEASED TO FEATURE THE FOLLOWING AUTHORS AT THE 2016 CONFERENCE. PLEASE VISIT THEIR BOOTHS IN THE EXHIBIT HALL FOR SIGNED COPIES OR ATTEND THEIR SESSIONS AND WORKSHOPS.

AUTHORS

MICHAEL SHOULDERS

DEANNA EDENS

TIMOTHY RASINSKI

KATIE GARNER

*** ANNA SMUCKER**

*** MARC HARSHMAN**

*** MELINDA CHAMBERS**

*** PEGGY NAPIER**

*** MILLIE SNYDER**

*** DIANA WALKER**

*** MARK ROMANO**

*** ANNE JOHNSON**

*** ANGIE WILSON**

* Denotes a WV Author

* At Press Time October 25, 2016

THE EXHIBIT HALL

Hours: Thursday: 8:00am-5:00pm and Friday: 7:00am-2:30pm

VENDORS SCHEDULED TO EXHIBIT

**AFT—American Federation of Teachers
Colorado Literacy Resource Specialist, Inc
Deanna Edens
Four Dolphins Press
Frog Publications
Hamm's Hobbies
Handwriting Without Tears
Houghton Mifflin Harcourt
Lakeshore Learning
McGraw-Hill Education
Mondo-Capstone-Blue Star Education-Pacific Learning
Pearson
Universal Publishing
West Virginia Public Broadcasting
Zaner-Bloser**

**** AT PRESS TIME OCTOBER 25, 2016**

WVRA wishes to express our appreciation to the dedicated vendors who support our conference. Please take time to visit their booths and learn about their tools and resources.

**WVRA Conference
Keynote Speakers**

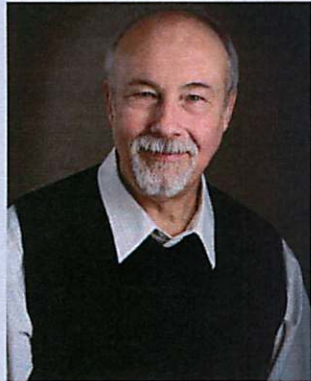


Dr. Vana Nespor

THURSDAY, NOVEMBER 17, 2016

Chesapeake Room 8:30am

Hayes Room 1:30pm



Dr. Timothy Rasinski

THURSDAY, NOVEMBER 17, 2016

Chesapeake Room 11:00am



Dr. Katie Garner

THURSDAY, NOVEMBER 17, 2016

Culinary Arts Room 10:00am

Governor's Hall 1:30pm

FRIDAY, NOVEMBER 18, 2016

Chesapeake Room 11:00am

Governor's Hall 1:30pm

WVRA Conference
Featured Speakers/Luncheon Authors



Dr. Michael Ford

THURSDAY, NOVEMBER 17, 2016

Knowland Room 10:00am



Michael Shoulders

THURSDAY, NOVEMBER 17, 2016

Crystal Room 12:00noon



Deanna Edens

FRIDAY, NOVEMBER 18, 2016

Crystal Room 12:00noon

AT A GLANCE

The schedule for the conference has been carefully structured to lead you on a journey. You will experience many speakers, sessions and activities to acknowledge the multiple ways to invest in reading. You won't want to miss a single event. From the opening to the closing, you will experience unique and interesting methods for teaching reading. You may even experience your own personal and professional growth as a teacher.

Thursday November 20, 2014

7:30-8:30
Registration
Exhibits
Networking

8:30-9:45
Dr. Vana Nespor
*Invest in Reading: Ignite,
Inspire, Involve*
Chesapeake Room

10:00-10:45
Concurrent Sessions

11:00-11:45
Dr. Timothy Rasinski
*Finding the Right Balance
in Reading Instruction*
Chesapeake Room

12:00-1:15
Lunch Choices
Michael Shoulders
Dining Out Experiences
Rest and Relax

1:15-3:30
Workshops

3:15-5:00
Exhibit Hall

OPENING GENERAL SESSION
"INVEST IN READING: IGNITE, INSPIRE, INVOLVE"
Thursday, November 17, 2016
Chesapeake Room
8:30-9:45

AGENDA

WVRA Presidential Welcome
Bruce Neal, WVRA President

Conference Theme Introduction and
Remarks

Ron Chadwell, WVRA President Elect
and Conference Coordinator

Introduction of Keynote
Bruce Neal

Keynote
"Invest in Reading: Ignite, Inspire,
Involve"
Dr. Vana Nespor

Announcements and Adjournment

Dr. Vana Nespor



Sharing moving stories of transformation and renewal, Dr. Vana Nespor opens our conference and fires our imagination and gives us a vision for our investment in reading as revolutionary and emancipatory for all of West Virginia.

THURSDAY CONCURRENT SESSIONS, NOVEMBER 17, 2016

10:00-10:45

Chesapeake Room: Make Thinking Visible: Let Picture Analysis Be Your Guide To Open Inquiry in the Content Areas, Kristi Mullenax, Audience: All, Presider-Elaine Hussell

Stimulate curiosity and set the scene for inquiry! Learn how thinking routines deepen comprehension and make students' thinking visible to themselves and one another so they can improve it!

Culinary Arts: Raising The Bar On Letter Sound Skill Mastery With The Brain In Mind, Katie Garner, Audience: Pre-K-1st, Presider-Dr. Shara Curry

Prompt "deep-in-the-gut" ownership of the individual letters and accelerate learner-automaticity for both reading and writing! Discover what research shows to be the best use for music with regard to skill mastery and instruction, and take away musical brainteasers and tricks for eliciting optimal ("flow state") learning! These brain-based teaching tools will change the game of literacy learning in your classroom and leave you armed and ready for Monday morning!

Governor's Hall: Invest in Shakespeare PK-12, Dr. Bob Harrison and Mary Kay Wensyel, Audience: PK-12, Presider-Mary Kay Wensyel

April 23, 2016, was the 400th anniversary to celebrate the life of William Shakespeare. This session provides hands on activities to demonstrate that Shakespeare instruction should really begin in Pre-K and continue through grade 12.

WV Room: WV Public Broadcasting-LearningMedia: WVPB's Investment in Resources, News, and Information For All Ages, Margaret Miller, Haylee Franklin, Katherine Runyon, Isaac Larison, Audience: All, Presider-Sharon Cuomo

Explore resources at WV Public Broadcasting-LearningMedia with education students from Marshall University. The presenters will demonstrate literacy strategies they have used with the resources made available through WV LearningMedia.

McKinley: Looking For A Positive Cash Flow? Make An Investment In Students' Reading Success, Debbie Owens, Audience: All, Presider-Ann Cerise

The presenter will share examples of how students build and use background knowledge, deepen understanding of vocabulary, and build fluency as readers and writers. Participants will view examples of ways to engage and enhance students' listening comprehension and vocabulary. The presenter will provide foundational skills instruction to become independent readers, and share re-teaching and intervention resources.

Hayes: Reading: What It Means To Me: A Narrative of Children's Personal Perspectives, Angela Icard, Dr. Sherri Theaker, Kenna Allender, Audience: All, Presider-Chrisanne Diaz

What is reading? As defined by children and adolescents, powerful personal perspectives and insights are presented in this interactive session as 21st century solutions and adaptations are delivered while participants gain emotional perspective of reading instruction.

THURSDAY CONCURRENT SESSIONS, NOVEMBER 17, 2016

10:00-10:45

Johnson Room A: INVEST (Integrating New Vocabulary Experiences Through Strategies and Technology), Amanda Cosner, Gina Lenhart, Audience: All, Presider-Monika Jackson

Invest in your students by helping them collect vocabulary to save in their word banks. These deposits will enhance their reading, writing, language, and future.

Johnson Room B: Friday Lunch Bunch—A Preschool Read Aloud Success Story, Cynthia Sorsaia, Brianne Legg, Tish Wallace, Audience: Pre-K, Presider-Lisa Lewis

Every parent wants to find ways to improve their child's chances for success in school. Today you will hear from the Title I Team at Lakeside Elementary in Putnam County. Find out how they gave parents resources through the Friday Lunch Bunch Program. Find out how you can take these same ideas back to your school and implement them right away.

Stewart Room A: High Student Investment in Learning Using Response Tools, Dr. Mindy Allenger, Mary Francis Williams, Audience: 5-12, Presider-Rebecca Roll

Interactive technology and comprehension session using Student Response Tools that use free appson mobile devices to quickly gauge student comprehension and keeps students interested. Technology tips, student feedback, and pictures will be shared.

Stewart Room B: Close Reading Strategies, Alice Greiner, Heather Warakomski, Audience: K-5, Presider-Jen Szemborski

Content area reading is the most complex text students encounter. Learn practical strategies for responding to and comprehending challenging text. These strategies are useful for daily assignments and critical for high stakes assessments.

Rayburn: Spaghetti and Meatballs: Growing Up Italian! Invest in Your Heritage, Diana Pisher-Walker, Audience: PK-5, Presider-Sharon Diaz

Growing up in an Italian family was a wonderful experience for this author. Join Diana Walker for heritage stories, family times, and recipes. A must read for all ages!

THURSDAY CONCURRENT SESSIONS, NOVEMBER 17, 2016

10:00-10:45

Knowland: Reinvesting in Guided Reading: Maximizing Its Power To Reach All Readers, Dr. Michael Ford, Audience: All, Presider-Sue Moore

The time seems right to reinvest in guided reading by looking at what's new and what's next for this critical practice in literacy programs by sharing important insights and practical ideas.

Martin: Reading: A Gratifying Social Interaction, Ruth Upton, Karen Wegener, Audience: All, Presider-Ann Dever

Experience some of the frustrations struggling readers have when given a task to do independently and with support. Then discuss and brainstorm ways to incorporate this into our own learning environments.

EXECUTIVE BOARD LUNCHEON

For Executive Board Members Only

to recognize

IRA Honor Councils

and conduct Business Meeting

Sponsored By:

PEARSON PUBLISHING

Thursday, November 17, 2016

The Taft Room

12:00-1:10

SECOND GENERAL KEYNOTE SESSION
"FINDING THE RIGHT BALANCE IN READING EDUCATION"
Thursday, November 17, 2016
Chesapeake Room
11:00-11:45

AGENDA

**Roane County High School Choir
Performance
10:50am**

Presiding
Bruce Neal, WVRA President

Introduction of Keynote
Kathy Blue, WVRA Vice President

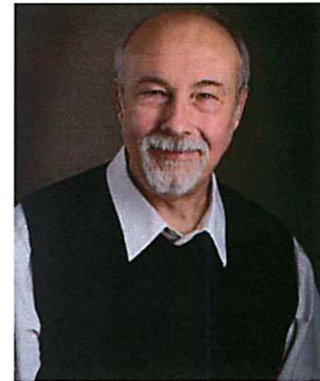
Keynote Address

**"Finding The Right Balance in Reading
Instruction"**

Dr. Timothy Rasinski

Announcements and Adjournment

**DR. TIMOTHY
RASINSKI**



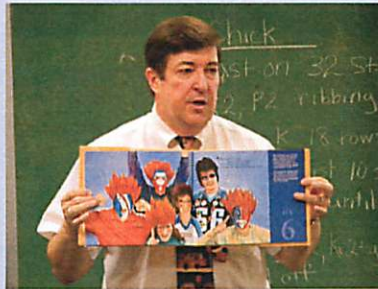
Dr. Tim Rasinski is the leading expert on reading fluency. He is a professor at Kent State University and crosses the border to share his views on reading from the science perspective, but also from the arts perspective. Only when the two are combined are teachers the most effective.

Dr. Rasinski has served on the International Reading Association Board of Directors, co-edited "The Reading Teacher" and served as president of the College Reading Association.

Author Luncheon

featuring

Michael Shoulders



Thursday, November 17, 2016

The Crystal Room

12:00-1:10

NO TICKETS AVAILABLE AT DOOR

Michael Shoulders has published many children's books including Say Daddy, Goodnight Bear, and T is for Titanic. He visits nearly one hundred schools each year conducting student and teacher workshops while continuing to spread his message that "Reading is Magic."

THURSDAY WORKSHOPS, NOVEMBER 17, 2016

1:30 - 3:30

Chesapeake Room: Picturing The Times Of Our Lives: "See! Think! Wonder!", Mark Romano and Anne Johnson, Audience: 5-8, Presider-Jenny K. Stucin

"Just as fast as the shutter opened, it closed, and that moment was gone forever. In 1/15 of a second someone's life was captured in an instant, held for eternity." Photographer/Historian, Mark Romano and Author Anne Johnson will share their book Last Photographers and participants will engage in the classroom strategy of close reading and "See! Think! Wonder!"

Culinary Arts Room: Cash In With Early Literacy—Using Monkeys and Dinos and Piggy Banks—Oh My!, Audience: PK-2, Karen Ashbrook, Presider-Alvyce Ane Moore

Participants make and take, interest, and enjoy refreshments and door prizes. Make learning a joy using themes across the curriculum that can be adapted to reach PK-elementary students.

Governor's Hall: Hacking The Brain's Affective Domain For Easy (And Early!) Access To The Hardest Reading And Writing Skills, Katie Garner, Audience: K-3, Presider-Melissa Boothe

Journey through the brain's backdoor to access alternate neural pathways for accelerated, critical literacy skill mastery, and increase early learner-momentum in reading and writing far beyond simple decoding! Hack into our brain's hardwired system for learning with instructional tools that target the affective (socio-emotive) learning domain and take advantage of invaluable learning loopholes, rooted in our brain's own neural plasticity! These brain based teaching tools will change the game of literacy learning and leave you armed and ready for Monday morning!

WV Room: Exciting, Engaging, and Fun Activities For Emergent and Developing Readers!, Jeff Holt, Audience: K-3, Presider-Sue Moore

This session will include fun and engaging strategies for conducting interactive read aloud, implementing fluency building activities, and emergent reader skill building games.

McKinley Room: Want To Guarantee Profitable Investment In Your Students? Experience Literacy and Science Dividends, Debbie Owens, Presider-Ann Cerise

Using best practices to teach literacy and science, you are invited to come experience ways that motivate students to talk, read, and write about relevant topics that address the standards.

Hayes Room: Invest in Dream Reading Circles: Transforming College & Life for Women and their Children, Dr. Vana Nesor, Presider-Dr. Bob Harrison

In Spring 2016, Bay Path University President, Dr. Carol Leary, published *Achieving the Dream: A Guide for Adult Women Seeking a College Degree*. Spontaneously, people around the country began creating Dream Reading Circles to discuss the book and to support women in their dreams of earning a college degree. Learn how you can use this technique to empower women, their children, and their communities.

THURSDAY WORKSHOPS, NOVEMBER 17, 2016

1:30 - 3:30

Johnson Room A: Handwriting: A Major Player In Reading And Writing Achievement, Cheryl Ellis, Audience: K-4, Presider-Margie Suder

Is handwriting relevant in today's curriculum? Current research supports the investment in handwriting instruction. Find out how you can "coach" your students to greater reading and achievement.

Johnson Room B: Lego Education Story Starter, Make Language Arts Tangible, Erin Sowa, Patricia Blake, Audience: K-5, Presider-Kathy Blue

LEGO Education StoryStarter makes literacy tangible and creates confident and engaged storytellers and writers. StoryStarter solution meets Common Core Standards and supports elementary teachers with a unique combination of the LEGO bricks, curriculum, easy to use software, and professional guidance and inspiration.

Stewart Room A: Reading and Railroading: A Joint Partnership To Promote Literacy And Railway Heritage, Sue Talbott, Dr. Jennifer Tesar, Jim Porterfield, Samantha Hornish, Kaylee Rosencrance, Katie Shiflett, Katie Stalnaker, Kendal William, Audience: All, Presider-Cheryl Lawrence

D & E Teacher Education Students have teamed with the Center for Railroad Tourism to develop teaching units for railroad themed trade books that will be available to schools, libraries, and museums to encourage the study and appreciation of a major influence on our nation's history—TRAINS. A special section of each unit is designed to support Read Aloud volunteers. A sample unit will be available to participants as well as contact information to schedule classroom visits.

Stewart Room B: Creative Ways To Introduce Books To Young Children, Ellen Hasbrouck, Audience: PK-2, Presider-Jone Hersch

This workshop will feature simple, practical, and inexpensive craft projects to reinforce various books and themes for students in Pre-school through Grade 2.

Martin: Cross-Curricular Literacy Strategies For Middle School Using WV Materials, Dr. Melody Wise, Audience: 5-8, Presider-Dr. Shelly Ratliff

Presenters from Glenville State College ITQ Workshop share cross-curricular literacy approaches for ELA, Social Studies, and Math collaborations and for performance-based assessments. Attendees will leave with strategies for developing cross-curricular lessons and assessments based on WV-relevant materials.

AT A GLANCE

Today's schedule will focus on the skills needed to invest in reading. Visit the 2nd annual WVRA Literature Fair showcase and support the work of WV students. Dr. Katie Garner will address participants in a general assembly. Pick up those last minute purchases at the vendor fair. Don't miss the closing session for door prizes and delegates assembly. Have a safe journey home and thank you for attending the conference.

Friday November 18, 2016

7:30-8:30
Registration
Exhibits
Networking

8:30-9:45
WVRA Awards

Chesapeake Room

10:00-10:45
Literature Fair
Culinary Arts Room

10:00-10:45
Concurrent Sessions

11:00-11:45
Dr. Katie Garner
*Sneaking Learners
Through the Brain's
Backdoor*
Chesapeake Room

12:00-1:15
Lunch Choices
Deanna Edens
Dining Out Experiences
Rest and Relax

1:15-3:30
Workshops

3:30-4:00
Delegates Assembly
Closing Session
Door Prizes and Giveaways
Chesapeake Room

West Virginia Reading Association Awards Ceremony

Friday, November 18, 2016
Chesapeake Room
8:30am-9:45am

The Eddie C. Kennedy Reading Teacher of the Year



Connie Boggs
Marion County
Media
Monongah
Elementary



Kathy Chapman
Webster County
Speech
Pathologist
Itinerant



Heather Haught
Marshall County
1st Grade
McNinch
Primary



Heather Thompson
Mason County
5th-6th ELA
Roosevelt
Elementary

The Madge McDaniel Award



Kim Burdette
Barbour County
Literacy Coach
Itinerant

The Cynthia Lorentz-Cook Award

"Books For Babies"

Harrison County Reading Council—Helen Roberts

"Feed Your Mind"

Mason County Reading Council—Rebecca Roll

"Reading For A Purpose"

Webster County Highlander Reading Council—Kathy Chapman

The Dr. Jennie Bechtold Award



Amanda Cayton
Marion County
East Dale
Elementary



Morgan Handley
Mason County
Beale
Elementary

The Dr. Mary Marockie Touch of Class

Wood County Reading Council

Parents and Reading Honor Councils

Presented by: Margie Suder, Chair

Brooke County Reading Council
Marshall County Reading Council
Marion County Reading Council

The International Literacy Association Awards

ILA Award of Excellence 2015-2016
Tony Nichols, President

The ILA Award of Excellence was presented to the West Virginia Reading Association for the 16th year. The award is presented to councils that have distinguished themselves through organizing and implementing a wide range of programs and activities that serve and support the councils, contribute to education, and coincide with and support the program and goals of ILA.

Honor Councils and Honor Council Presidents will be honored at the Thursday Executive Board Luncheon.

COUNCIL ANNIVERSARIES

60 Years

Kanawha County Reading Council

55 Years

Harrison County Reading Council

40 Years

Mason County Reading Council

FRIDAY CONCURRENT SESSIONS, NOVEMBER 18, 2016
10:00 - 10:45

Chesapeake Room: After Assessing, What's Next? Tailor Intervention To Meet Students Where They Are!, Debbie Owens, Audience: K-4, Presider-Mary Kay Wensyel

Burst tailors instruction to specific student's needs. Built in materials, lessons, and progress monitoring ensure student progress. Come hear one West Virginia district's success and see their student gains using Burst!

Culinary Arts Room: WVRA Literature Fair Winners, WV Student Presenters, Audience: All, Presider-Kathy Chapman

Visit the literature fair featuring Grand Prize Winners from West Virginia Reading Association District literature fairs across the state. Students will be there to share their projects with visitors, and gain an understanding of how to conduct a school, county, or district fair in your area.

Governor's Hall: Using Pokemon Go: Gotta Learn 'Em All!, Peggy Owens, Audience: K-4, Presider-Sue Moore

Using a high interest such as Pokemon will allow teachers to integrate reading, writing, math, and science to capture the interest of students.

WV Room: Invest In Shakespeare PK-12, Dr. Bob Harrison and Mary Kay Wensyel, Audience: PK-12, Presider-Dr. Bob Harrison

April 23, 2016, was the 400th anniversary to celebrate the life of William Shakespeare. This session provides hands-on activities to demonstrate that Shakespeare instruction should really begin in Pre-K and continue through grade 12.

McKinley Room: Analyzing Historical Viewpoints Using Close Reading Strategies, Sheila Sargent-Martin, Audience: K-4, Presider-Moke Post

Hands-on activities will use close strategies to explore several U.S. historical events through the examination of various types of related texts and media messages including auditory, visual, and written media to compare and contrast author's purposes, perspectives, and points of view.

Hayes: Building Literacy, Dr. Paige Carney, Brenda Parsons, Kelli Stanley, Brandi McKinney, Chelsie Dorsey, and Barbara Korn, Audience: K-5, Presider-Dr. Paige Carney

This session will focus on effective instructional strategies to build literacy and to use data to inform instruction

FRIDAY CONCURRENT SESSIONS, NOVEMBER 18, 2016

10:00 - 10:45

**Johnson Room A: Investing In Literacy Acquisition Success For Future Students!
Making Web Resources For Parents, Teachers, and Students, Dr. Isaac Larison,
Katie Napier, Morgan Prince, Stephanie Thompson, Audience: All, Presider-Dr.
Isaac Larison**

Participants in this session will learn how teachers created web resource pages to share literacy information and practices with colleagues, parents, and students to improve communication about literacy and literacy practices in the school community. Presenters will involve participants in discussing and sharing literacy practices, the process the presenters used when creating the web resources they have made, literacy strategies, and the theoretical foundation for their work with those attending the session.

**Knowland: I Write That Others Might Read: Celebrating Student Authors With
Authentic Book Making, Dr. LeAnn Johnson, Alvyce Ane Moore, Audience: All,
Presider-Alvyce Ane Moore**

Want kids to read? Want kids to write? Need more books in your library? Learn how by celebrating student authors with self-made books. Make and take your very own book.

**Rayburn: It's Great To Be A Mountaineer, Janet Kerby, Audience: All, Presider-
Jean Workman**

From English class to math class, from middle school to high school, it's a great time to use West Virginia-based instructional materials that will engage your students. Janet Kerby has directed several teacher workshops using books written by WV authors and/or set in WV as well as other materials with the home state flavor. She will introduce you to some of the most popular materials and resulting lessons. The audience will be invited to participate in an idea exchange.

THIRD GENERAL KEYNOTE SESSION

“SNEAKING LEARNERS THROUGH THE BRAIN’S BACKDOOR”

Friday, November 18, 2016

Chesapeake Room

11:00–11:45

AGENDA

Geary Elementary Middle School

Performance

“Let Freedom Ring”

10:50am

Presiding

Bruce Neal, WVRA President

Introduction of Keynote

WVRA Secretary, Shawn Queen

Keynote Address

**“Sneaking Learners Through The Brain’s
Backdoor”**

Dr. Katie Garner

Adjournment

Dr. Katie Garner



Uncover our brain’s best-kept secrets by hacking into its hardwired system for learning and taking advantage of the latest brain plasticity research! Discover why “what’s used together is fused together” in the brain, and explore new and alternative neural pathways for learning, through which critical literacy skills are more easily acquired. Join this journey through the brains backdoor and transform daily reading and writing instruction into a viral playground for critical thinking and deep literacy learning with the brain in mind.

WVRA Presidents' Luncheon

Sponsored by
HOUGHTON MIFFLIN HARCOURT

To Honor Past and Current WVRA Presidents

The Taft Room

12:00-1:15

Friday

November 18, 2016

THANK YOU 2016 PRESIDERS...

Kathy Blue
Melissa Boothe
Dr. Paige Carney
Ann Cerise
Kathy Chapman
Sharon Cuomo
D. Shara Curry
Ann Dever
Chrisanne Diaz

Sharon Diaz
Dr. Bob Harrison
Jone Hersch
Elaine Hussell
Monika Jackson
Billie Johnson
Dr. LeAnn Johnson
Barbara Jones
Dr. Isaac Larison
Cheryl Lawrence
Lisa Lewis
Alvyce Ane Moore
Sue Moore
Leslie Phares
Moke Post
Shawn Queen

Dr. Shelly Ratliff
Helen Roberts
Rebecca Roll
Bettina Sperry
Jenny K. Stucin
Margie Suder
Jen Szemborski
Glen Tyree
Pam Tyree
Mary Kay Wensyel
Jenna Williams
Jean Workman
Rachel Workman
Jenny K. Stucin

Author's Luncheon

featuring

Deanna Edens



Author

"Angels of the Appalachians"

"Molly's Memoir"

Friday, November 18, 2016

The Crystal Room

12:00-1:10

NO TICKETS AVAILABLE AT DOOR

Deanna Jones Edens graduated from Sissonville High School in 1980. She was the owner of Deanna's School of Dance for almost twenty years before moving to Michigan. A graduate of WVU, MU, and John Hopkins University, she currently works as a Superintendent of Schools and teaches college classes part-time. All of her books are available on Amazon and she donates proceeds from her book sales to her local Humane Society.

FRIDAY WORKSHOPS, NOVEMBER 18, 2016

1:30 - 3:15

Chesapeake Room: What's New In Children's Books—2016?, Barbara Ornstein and William Bingman, Audience: PK-5, Presider-Elaine Hussell

A wide variety of the best of 2016 children's books will be shared. Participants will be actively involved in extension activities that integrate content areas and common core standards.

Governor's Hall: Hacking The Brain's Affective Domain For Easy (And Early!) Access To The Hardest Reading And Writing Skills, Katie Garner, Audience: K-3, Presider-Jenna Williams

Journey through the brain's backdoor to access alternate neural pathways for accelerated, critical literacy skill mastery, and increase early learner, momentum in reading and writing far beyond simple decoding! Hack into our brain's hardwired system for learning with instructional tools that target the affective (socio-emotive). learning domain and take advantage of invaluable learning loopholes, rooted in our brain's own neural plasticity! These brain based teaching tools will change the game of literacy learning and leave you armed and ready for Monday morning!

Culinary Arts Center: Luck And Perseverance: The Origins of Children's Books: An Introduction To Believe What You Can, The New Book Of Poems From WVU Press, Marc Harshman, Audience: All, Presider-Rachel Workman

JAutor Marc Harshman will discuss the curious histories behind his two latest children's books, Mountain Christmas, a book filled with connections to WV culture and geography, and One Big Family and its celebration of family as embodied in the ritual of a summer reunion. Marc will also discuss his new book of poems, Believe What You Can, as well as read a short selection from his new volume.

WV Room: Literature Discussion: Small Investment, Big Return, Dr. Pam Pittman, Audience: All, Presider-Jen Szemborski

Attendees will learn how to implement literature discussion in their classrooms, the supporting research, and the benefits of using literature discussion. Participants will meet in discussion groups for a hands-on learning experience.

McKinley Room: Tired Of Sit and Get? PD You Won't Regret!, Jeannie Blake, Audience: All, Presider-Helen Roberts

Invest in professional development that will grow dendrites. This session is based on Marcia L. Tate's work for using professional development learning strategies that engage adult participants in learning.

FRIDAY WORKSHOPS, NOVEMBER 18, 2016

1:30 - 3:15

Hayes: Finding The Value In Low Stakes Writing Assignments, Katie O'Neil,

Audience: 9-12, Presider-Cheryl Lawrence

Low-stakes writing assignments provide a tool to determine if students are learning information or regurgitating basic ideas. They allow students to practice skills and form a relationship with their instructor.

Knowland: Concept of Word: Why Should We Be Teaching It, Aggie Craft,

Audience: PK-2, Presider-Ann Dever

This session will provide an in-depth look at Concept of Word, a pivotal component of emergent literacy. Participants will learn why Concept of Word is so critical for emergent readers as well as learn the developmental process for attaining this skill. A step-by-step Concept of Word in Text Lesson Framework for small group instruction and activities to help build reading vocabularies will be provided. Attend this session and why Concept of Word opens the door to becoming a reader.

Martin: IBBY - The World At Our Fingertips: Award-Winning International Literature For Children Of All Ages, Dr. Isaac Willis Larison, Zana Durst, Dr.

Kimberly McFall, Audience: All, Presider-Kathy Blue

Bring the best books in the world to your students. Presenters will share literacy strategies and the award winning international Board of Books (IBBY) with participants.

Johnson Room A: Writing Instruction For Diverse Learners, Leslie Phares, Dr.

Isabel Sawyer, Audience: K-5, Presider-Leslie Phares

This session is devoted to best practices in writing instruction for diverse learners. You will experience a writing lesson to support writers and build a sense of a classroom writing community. You will also have the opportunity to observe writing instruction in a first grade classroom and reflect on the implications of this writing approach for all K-5 classrooms. Finally, we will focus on writing conferences designed to meet the individual needs of students.

Johnson Room B: All Teachers Are Teachers of Reading—How Do We Blur The Boundaries For All Content Areas?, Kaitlyn Bircheat, Kelsey Jett, Jonathan Reid,

Kimberly Smith, Dr. Shara Curry, Audience: 5-12, Presider-Billie Johnson

It is vital that students make connections when they read textbooks and trade books. Cris Tovani in "I Read It, but I Don't Understand It," states that every content area teacher must blur the boundaries between content areas in order to help reluctant readers and all of our middle/high school students experience success in activating prior knowledge. This helps them invest in reading! College teacher education majors from all content areas will explain how to do this.

FRIDAY WORKSHOPS, NOVEMBER 18, 2016

1:30 - 3:15

Stewart Room A: Utilizing Free And Inexpensive Materials To Enhance Reading Language Arts In The Early Education Classroom, Connie O'Dell, Justin Rader, Jared Fitzwater, Chelsea Hicks, Michaela Gumm, Holly Wilson, Raven Turner, Audience: PK-3, Presider-Dr. Shelly Ratliff (45 minute session only)

The presentation will focus on developing activities that are created from free and very affordable materials. Activities will be appropriate for beginning readers and will include hands on learning.

Stewart Room B: How To Organize And Conduct A Literature Fair At School, County And District Levels, Kathy Chapman and Tila Boyce, Audience: ALL, Presider-Kathy Chapman

Interested in beginning a literature in your school or district? Guidelines and rules for developing projects including pairs, individual, and classroom projects will be presented. Sample projects will be displayed, and opportunities for developing and judging projects will be provided in a hands-on activity. All necessary forms will be available.

Rayburn Room A: College Dreams Ignited, Dr. Bob Harrison, Audience: ALL, Presider-Dr. LeAnn Johnson

West Virginia needs more college educated citizens. The seeds to attend and graduate from college should be planted before Grade 3 in order to be harvested 13 years later. The West Virginia Women's Commission and other state agencies share resources available to teachers, committed to increasing the college going and completion rate as an investment in West Virginia's future.

Rayburn Room B: Kid Kollaboratives, Kathy Blue, Bettina Sperry, Audience: ALL, Presider-Kathy Blue

This program is a teacher/student collaborative program at T.A. Lowery Elementary School. Kid Kollaboratives includes content instructional sessions in both reading and math. Reading objectives include fluency, and vocabulary while math objectives include addition, subtraction, counting and word problems. The model includes read aloud, explanation and questioning.

CLOSING SESSION

Friday, 3:30-4:00pm

Delegates Assembly

Election of New 2017-2018 WVRA Officers

2017 Conference Theme Unveiled

Door Prizes

MUST BE PRESENT TO WIN!



Heather Thompson
Eddie C. Kennedy Award Nominee



Morgan Handley
Dr. Jennie Bechtold Award Nominee



Good luck to these lovely, compassionate,
and bright Mason County award nominees!

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Maximize the credits you have already earned.
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Get credit for what you already know.
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Your advisor provides personalized guidance throughout your educational journey.
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Use cutting edge online tools and resources that make your college experience more personal, supportive and successful.

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Start in
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Bay Path is a private, non-profit institution founded in 1897.

**The Roane County Reading Council
Commends and Congratulates
Ron Chadwell**

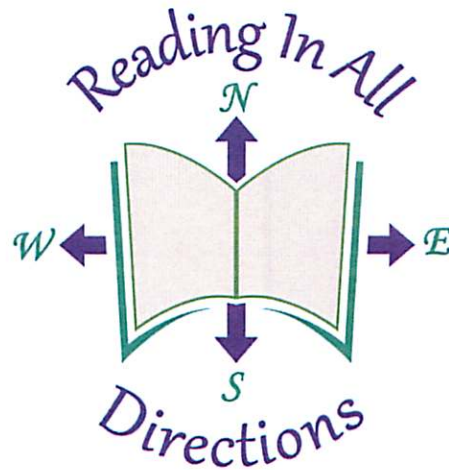


For For His Outstanding Work

**As the Conference Coordinator and President Elect
For the West Virginia Reading Association**



SAVE THE DATE



The 62nd Conference

of the

West Virginia Reading Association

November 16-17, 2017

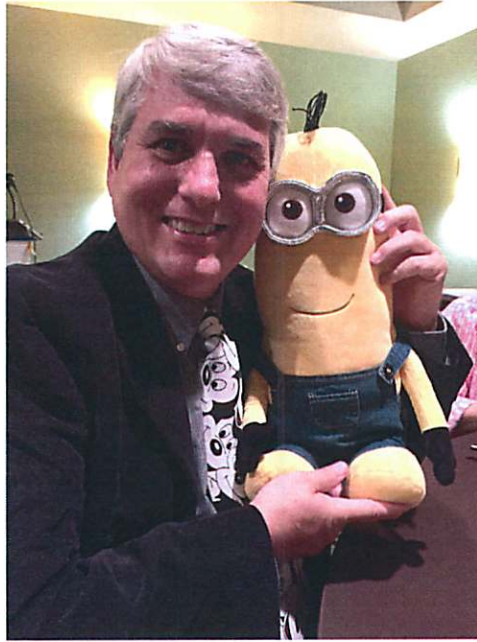
Greenbrier Resort

White Sulphur Springs, WV

Kathy Blue, Conference Coordinator

presidentelect@wvreading.com

CONGRATULATIONS



BRUCE NEAL

President

of the

West Virginia Reading Association

2016-2017

Roane County Reading Association

Annual Report of the West Virginia Reading Association

The purpose of this annual report is designed to give the total West Virginia Reading Association (WVRA) membership a brief summary of our activities during the last 2015-2016 year.

The West Virginia Reading Association was established July 1, 1968 and just celebrated its 48th Anniversary as an International Literacy Association State Affiliate. Our association is one the oldest state affiliates in the International Literacy Association (ILA).

During the summer of 2016 WVRA celebrated its 38th Leadership Conference in Morgantown, West Virginia. The WVRA Executive Board meets quarterly throughout the year.

Bruce Neal was installed as the 49th president in June 2016. He will continue the work to re-charter WVRA as an ILA affiliate. Other WVRA projects include: 1) "Hills Alive Again," an outreach program to assist local WVRA Council's whose schools were devastated by floods in June. 2) Staff development on the FIRST FOLIO OF SHAKESPEARE in honor of its 400th Anniversary. 3) Partnering with five other state agencies for "College Dreams Ignited" to increase the number of college graduates in West Virginia 4) Continuing the Leaders of Literacy Conference in the eastern panhandle. 5) Building the state wide initiative WVRA Literature Fair for students of West Virginia.

INVEST IN READING is the theme of this year's 61st Conference. President Elect Ron Chadwell is also the conference coordinator. This theme recognizes the benefits of placing a high priority on reading.

READING FROM ALL DIRECTIONS is the theme of the 62nd Annual Conference. Kathy Blue, the Vice President will be the Conference Coordinator for this conference to be held at the Greenbrier on November 16-17, 2017.

Under the leadership of Dennis Caldwell, WVRA Treasurer, the organization stays within its budget and is fiscally responsible. The WVRA Conference is the major fundraising activity for the Association.

Chrisanne Diaz, WVRA Membership Chair, reports WVRA has 80 Lifetime members and 126 regular members as of August 30, 2016.

MAJOR AWARDS

International Literacy Association Awards

ILA Award of Excellence 2015-2016

The ILA Award of Excellence was presented to the West Virginia Reading Association for the 16th year. This award is presented to councils that have distinguished themselves through organizing and implementing a wide range of programs and activities that, serve and support the councils, contribute to education , and coincide with and support the programs and goals of IRA.

Tony Nichols, President 2015-2016

ILA Honor Councils 2015-2016

The International Literacy Association Honor Council Award is presented to local and special interest councils that organize and conduct well-rounded programs serving both the council and the community. The number designates the number of years Honor Council status has been achieved.

**Marion County Reading Council (33 Years)
Amanda Cayton and Amy Merrill, Co-Presidents**

**Cabell County Reading Council (32 Years)
Shannon Rayburn, President**

**Mason County Reading Council (23 Years)
Shawn Queen, President**

**Marshall County Reading Council (18 years)
Jennifer Lipinski and Mary Kay Wensyel, Co-Presidents**

**Webster Highlander Reading Council (16 years)
Kathy Chapman, President**

**Nicholas County Reading Council (4 years)
Jeremy Wood and Cortney Walton, CO-Presidents**

**Early Literacy Special Interest Council (1 Year)
Karen Ashbrook, President**

West Virginia Reading Association Awards

WVRA Honor Presidents 2013-2014

The West Virginia Reading Association presents a prestigious state award to recognize presidents who provide exemplary service to their local council, community, state association, and IRA.

**Barbour County Reading Council
Moke Post, President**

**Brooke County Reading Council
Sharon Cuomo, President**

**Early Literacy Special Interest Council
Karen Ashbrook, President**

**Greenbrier County Reading Council
Ann Dever, President**

**Harrison County Reading Council
Stephanie Runion, President**

**Jefferson County Reading Council
Sue Moore, President**

**Marion County Reading Council
Amanda Cayton and Amy Merrill, Co-Presidents**

**Mason County Reading Council
Shawn Queen, President**

**Nicholas County Reading Council
Jeremy Wood and Cortney Walton, Co-Presidents**

**Webster Highlander Reading Council
Kathy Chapman, President**

**WV Writing Exchange
Jan McNeel and Kathy Snyder, Co-Presidents**

STATE AND LOCAL OFFICERS

State Officers

Bruce Neal, President
Ron Chadwell, President Elect
Kathy Blue, Vice President
Tony W. Nichols, Past President
Shawn Queen, Secretary
Dennis Caldwell, Treasurer
Chrisanne Diaz, Director of Membership
Joyce Morris, IRA State Coordinator

District Directors

Mary Kay Wensyl, District I
Jone Hersch, District II
Kathy Blue, District III
Frances Horton, District IV
Dr. Bob Harrison, District V
Melissa Boothe, District VI

State Committee Chairs and Contacts

Boyd Mines, Administrators & Reading
Teresa Brown, Authors
Jean Workman, Bylaws & Handbook
Sharon Cuomo, Co-Citations & Awards
Jenny Stuccin, Co-Citations & Awards
Ron Chadwell, Conference Coordinator
Chrisanne Diaz, Membership
Elaine Hussel, Evaluations
Frances Horton, Co-Exhibits
Brenda Chadwell, Co-Exhibits
H. Moke Post, Finance
Sharon Diaz, History & Archives
Viki Caldwell, Co-Hospitality
Janet Foss, Co-Hospitality

Kim Burris, International Programs
Pat Myers, IRA Honor Councils
Dr. Mary Marockie, Long Range Planning
Jone Hersch, Hosts and Hostesses
Becky Hatfield, Media in Education
Margie Suder, Parents & Reading
Dr. Mary Marockie, Publications
Jean Percy, Studies & Research
Brian Bailey, WEB Master/Technology
Leonard Walker, Technology & Advertising
Mary Kay Bond, Read Aloud WV Contact
Charlotte Webb, WVDE Liaison
Beverly Kingery, WVBOE Liaison
Tila Boyce, Literature Fair
Dr. Paige Carney, Higher Ed. & Student Members

Local Councils

- Barbour County Reading Council – H. Moke Post, President**
Berkeley County Reading Council – Beth Lyons and Melanie Cox, Co-Presidents
Boone County – Rachel Hill, President
Brooke County Reading Council – Sharon Cuomo, President
Cabell County Reading Council – Kendy Adams, President
Early Literacy Council – Karen Ashbrook, President
Fayette County - Marchelle Bowling and Patrice Homage, Contacts
Gilmer County - Dr. Shara Curry, Contact
Greenbrier County Reading Council – Ann Dever, President
Harrison County Reading Council – Helen Roberts, President
Jefferson County Reading Council – Sue Moore, President
Kanawha County Reading Council – Barbara Jones and Barbara Lewis, Co-Presidents
Lewis County – Becky Stalnaker, Contact
Marion County Reading Council – Amanda Cayton and Amy Merrill, Co-Presidents
Marshall County Reading Council – Jennifer Lipinski and Mary Kay Wensyel, Co-Presidents
Mason County Reading Council – Rebecca Roll, President
Mercer County Reading Council – Melissa Boothe, President
Nicholas County Reading Council – Jeremy Wood and Cortney Walton, Co-Presidents
Pocahontas County Reading Council – Christina Smith, President
Preston County Reading Council – Brian Bailey, President
Putnam County Reading Council – Sherry Craigo, President
Roane County Reading Council– Brenda Chadwell, President
Webster Highlander Reading Council – Kathy Chapman, President
West Virginia Writing Exchange – Jan McNeel and Kathy Snyder, Co-Presidents
Wood County Reading Council – Lois Meadows and Ashley Beatty, Co-Presidents

Please contact Joyce Morris at joycemorris@yahoo.com if you are interested in serving as a contact for any county that is not listed.

Past Presidents

Dr. Arreta Jaranko 1967-68
***Madge McDaniel 1968-69**
***Pearle Bennett 1969-70**
***Dr. Thomas Hatcher 1970-71**
Mary Pearl Compton 1971-72
***Billie Karnell 1972-73**
Dr. Taylor Turner 1973-74
Dr. Ruth Lewis 1974-75
Dr. Mary Marockie 1975-76
***Dr. Jennie Bechtold 1976-77**
***Dr. Caroline Neal 1977-78**
***Margie Leap 1978-79**
Dr. Pat Smith 1979-80
Melvin Graham 1980-82
Robert Harris 1982-83
***Jeanette Malson 1983-84**
Carol Morgan 1984-85
***Sister Barbara Campbell 1985-86**
Joyce Morris 1986-87
Ann Beck 1987-88
Clara Williams 1988-89
Debra Provance 1989-90
Julia Butler 1990-91
Dianna Wood 1991-92
Linda Reid 1992-93
***Deceased Presidents**

Lois Meadows 1993-94
Sharon Diaz 1994-95
Frances Horton 1995-96
Frank Mace 1996-97
John Griffith 1997-98
Millie Lively 1998-99
Barbara Korn 1999-2000
Jean Workman 2000-01
Denise White 2001-02
Sue Talbott 2002-03
Dennis Caldwell 2003-04
***Donna Adams 2004-05**
Karen Ashbrook 2005-06
Aleda Hileman 2006-07
H. Moke Post 2007-08
Viki Caldwell 2008-09
Mary Kay Wenysel 2009-10
Brenda Chadwell 2010-11
Kim Burris 2011-2012
Jone Hersch 2012-2013
Kathy Chapman 2013-2014
Dr. Bob Harrison 2014-2015
Tony W. Nichols 2015-2016

Lifetime Members

Honorary

**Madge McDaniel
Dr. Arreta Jaranko
Donna Adams**

Current

**Joyce Morris
Jean Percy
Sandy Brown
Jenny Bechtold
Melvin Graham
Joanna Fredeking
Jean Workman
Frank Mace
Ruth Lewis
Patricia Rice
Lance Steelman
Jan McNeel
Mary Ann Triplett
Janet Isenhardt
Leslie Clayberger-Haynes
Sharon Cuomo
Lois McCutcheon
John Griffith, Jr.
Amanda Justice
Linda Keeney**

**Anna Denise White
Melissa Boothe
Ronald Chadwell
Sue Talbott
Stacie Meadows
Robert Harrison
Erin Albaugh Anderson
Ann Beck
Beryle Stanton
Tisha Nelson
Beth Musser
Margie Suder
Kim Jones
Kezia Douglas
Diana Kerr
Alice Ann Hoff
Dianna Wood
Malvin (Dan) Daniel
Martha McGovern
Bruce Neal
Patricia Hilton
Patricia A. Porter
Judith Browning
Diana Moore Yanero
Jamey Weber
Janet Foss
Beth Lyons
Terry Reale
Brenda Chadwell**

**Christy Phares
Maryanne Courtney
Arlene M. Clausell
Heidi Bradshaw
Barbara Starliper
Brenda Saunders
Patricia Dixon
Frances Horton
Margaret Perri
Judy Robinson
Emily Robinson
Michael L. Queen
June Nonnenberg
Vickie Scott
Samantha Satkowski-McCoy
Tiffany Hall
Darrell Thompson
Demetrice Hardman
Peggy Hockenberry
Teresa Hofe
Shelby Haines
Ethel Gulas
Margaret Ann Bays
Mary Jo Holy
Deborah Atwell
Shirley Livingston
Mary Ellen Sullivan
Mary Agnes Bordman
Vicki Owens**

WVRA 61st Conference Overall Evaluation Form

Please complete this form and place it in one of the Evaluation Form Containers at the Conference Registration Desk before leaving the conference. The data collected will be used to market the conference and plan for next year.

ITEM	Did not Attend	Disagree	Agree	Highly Agree
1. The conference gave me information to achieve some of my staff development goals for this year.	1	2	3	4
2. The conference is an excellent opportunity for staff development.	1	2	3	4
3. The conference gave me ideas I could use in my classroom now or in the future.	1	2	3	4
4. The Exhibit Hall contained materials that I would like to use or purchase for my classroom.	1	2	3	4
5. I was able to attend the sessions I wanted.	1	2	3	4
6. The Thursday Opening and Keynote sessions were inspiring and encouraged my investment in reading.	1	2	3	4
7. The Thursday author's luncheon with Michael Shoulders gave me ideas for classroom implementation.	1	2	3	4
8. The WVRA Award Ceremony recognized and honored leaders of literacy and reading.	1	2	3	4
9. The literature fair recognized students and inspired me to begin a fair in my school and/or district.	1	2	3	4
10. The Friday keynote session provided effective ideas for brain research.	1	2	3	4
11. The Friday author's luncheon with Deanna Edens gave me ideas for my classroom.	1	2	3	4
12. I would highly recommend this conference.	1	2	3	4
Comments:				

NOTES